



FOR IMMEDIATE RELEASE

BTI's BlackMaxx All-in-One Coupler: Strong, Lightweight, Corrosion Resistant and Cuts Cleaning Time and Inventory Costs

Park Hills, Missouri, July 15, 2014--Bulk Tank Inc. (BTI), headquartered in Park Hills, Missouri, has announced today the development of an addition to their coupler line. Coming this fall, BTI's BlackMaxx All-in-One Coupler not only can take the place of three types of couplers it is constructed of a composite fiber material that is lightweight, strong and impervious to corrosion.

The new coupler offers some industry first innovation.

- A composite fiber body. Composite fiber is a material currently used in the aerospace and auto industry due to its strength and weight reduction characteristics
- Corrosion resistant
- A weight reduction of over 50% compared to other couplers on the market
- Eight patented S-clip gripper locations that "bite" into the pipe as air pressure increases and the pipes attempt to separate
- Suspended in the gasket material is a unique FDA-approved lubricant that eliminates the need for additional lubrication
- Exclusive safety lock and pin prevents the coupler from opening while under pressure

The BlackMaxx All-in-One Coupler is currently available in a 4 inch model only.

"We're always looking to improve our product line, to not settle for the standard," said David Sisk, president of BTI. "We've used this material in our BlackMaxx Butterfly valves and it has been very successful. It's unbelievably strong and eliminates any corrosion issues."

In addition to eliminating the need for stocking all three coupler configurations, BTI's All-in-One Coupler incorporates many more features to drastically reduce the costly down time of repairs. The coupler offers two gasket configurations; split or solid and is offered with either a cam lock or bolt-on tee handle. The exclusive hinge design matches the curve of the gasket and has been moved closer to the inside body to eliminate pinching of the gasket as in previous design couplers. On split gasket configurations pull tabs keep the gasket in position during installation, ensuring a secure seal. Cleaning time and expense are now drastically reduced--simply align the pipes and quickly and easily slip on BTI's All-in-One Coupler.

Even though the innovative design of BTI's All-in-One Coupler line far exceeds any existing model, the cost compares with traditional couplers. As with all of its products, Bulk Tank, Inc. unconditionally guarantees this coupler will outperform any similar products on the market today. For more information call 1-800-841-5524 (573-518-0600) or visit www.bulktankinc.com.

Bulk Tank Inc.

400 Parkway Drive • Park Hills, MO 63601 • 1-800-841-5524 • (573)-518-0600 • Fax (573)-518-0551